Hearing for Healing: Ear and hearing health messaging across Victoria

**Creative Competition**

All artists, emerging to established are welcomed to submit their work which shares an important message about ear and hearing health to community. Artists are encouraged to be inspired by the theme of NAIDOC week “Healing Country”

***All art mediums accepted: painting, photography, drawing, sculpture, digital, prints, fiber art, collage, installation art and video.***

ALL work will be displayed during NAIDOC week.

ALL work will be used for ear and hearing health promotion by the Hearing Australia, Rural Workforce Agency of Victoria, SoundFair and VACCHO to share consistent ear health messaging across Victoria.

A panel of high-profile community members will judge artwork according to the selection criteria below and prizes awarded.

Competition opens: April 12th, 2021

Competition closes: May 31st, 2021 (close of business)

**About the Project**

Hearing Australia, Soundfair, RWAV and VACCHO are collaborating to develop state-wide ear and hearing health messages that resonates with Community. We are hosting a competition for

community to share their ear and hearing health messaging with community.

The idea of using different art forms as a medium to share ear and hearing health messages from community for community was borne from a community member.

The work will be used in a variety of resources and forms, which will be used across Aboriginal Health Services, Hearing Australia, RWAV and VACCHO.

These resources could include:

* Signage
* Any branded merchandise such as drink bottles or tote bags
* Printed materials such as brochures, flyers, training resources, posters, booklets and factsheets
* Media such as print (includes newspapers etc.), online (includes streaming etc.) and broadcasting (includes radio and TV etc.)
* Reports and other documents

These free Resources will also be developed to build the capacity of Aboriginal health sector staff within ACCOs across Victoria.

**About Us**

**Hearing Australia**

Hearing Australia is a commonwealth government funded organization established initially in 1947 to provide hearing services to children following the rubella epidemic and world war II veterans. Today this national organization provides hearing services for children and young adults up to age 26yrs, Aboriginal and Torres Strait Islander people aged 50 years and over and eligible people on pension, health care concession card and defence force personnel. Hearing Australia provides services to ACCOs across Australia.

**RWAV**

The Rural workforce agency of Victoria (RWAV) a not-for profit government funded organization improving the health care of rural, regional and Aboriginal communities across Victoria. This is achieved through the creation of sustainable workforce models.

One of the many RWAV programs is *Health Ears, Better hearing, Better listening*, which aims to increase access to a range of health services expanding primary health for Aboriginal children and youth (0-21years) for the diagnosis, treatment and management of ear and hearing health.

**Soundfair**

Soundfair is a member-based non-profit committed to hearing equality. For more than 85 years, we have worked to eliminate the social and emotional impact of Victorians living with hearing conditions. Today we’re proud to continue our work by engaging with people, delivering innovative experiences, serving our community and being a catalyst for change

We want to create urban, work and personal environments that allow fair sound accessibility for those with hearing conditions, recognising the effect it has on them individually and those around them. We want to be a ‘go to’ network who will help the underserved navigate through life’s hurdles, instilling a sense of belonging within their community; socially, physically, emotionally, spiritually and culturally. Sound fair?

**VACCHO**

The Victorian Aboriginal Community Controlled Health Organisation is at heart and by constitution an Aboriginal community-controlled health organisation. Our Aboriginality is intrinsic to our identity, essential to our communities and part of our world. Aboriginal culture is ancient and contemporary, dynamic, strong, vulnerable and valuable. Our Members’ cultural identities are an important source of strength and this inform our ways of working and integrity.

An understanding of Aboriginal culture is important to partners who wish to engage with us effectively and as equals. We view cultural identity as part of our strength as representatives of the Aboriginal community. Embracing our culture and our identity serves to strengthen inclusion, understanding and health. Aboriginal Community Controlled Organisations (ACCOs) have a proud history as sustainable, grassroots organisations that assist in building community capacity for self-determination. ACCOs are committed to assisting every Aboriginal person to realise their full potential as a human being and as a member of their community.

Applicant details

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Tell us a bit about yourself**

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**Tell us a bit about your work or design**

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**Declaration by person making the submission**

* I agree to accept the panel of judges decision as final.
* I declare the sample/s of my work are my own work.
* I state that the above information is true and correct.
* I understand the time limitations of this project and if selected, I will submit the work to Hearing Australia by the agreed date.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Submissions**

**Submissions can be made until 31st May 2021.**Your work can be sent as jpegs/pdf/MP4 or as colour hard copies (please do not send originals) to**anne.mariebanfield@hearing.com.au**

**BY POST**

ATTN: Anne-Marie Banfield

C/- Sowmya Rao

VACCHO

Ear Health Co-ordinator

PO BOX 1328

Collingwood Vic 3066

**BY DROP OFF**

Sowmya Rao

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17-23 Sackville Street

Collingwood Vic 3066

**BY EMAIL**

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