



JOIN US FOR A

FILM FESTIVAL


DEVOTED TO

UNHEARD STORIES.

Premiering for World Hearing Day and travelling around Australia, this unique film festival will spotlight Deaf and hard of hearing storytellers to explore and celebrate the diversity of lived experience.

EMPOWERING. HEARING. EQUALITY.

Soundfair.org.au



**“WE NEED TO LISTEN TO EACH OTHER AND
UNDERSTAND HOW WE SEE THE WORLD...
CINEMA IS THE BEST MEDIUM
FOR DOING THIS”
– MARTIN SCORSESE**



YOUR TICKET TO

PARTNER WITH US.

Soundfair is delighted to invite select like-minded industry partners to become patrons and supporters of our inaugural unheard stories film festival.

Highlights of this outstanding opportunity include:

- **a VIP invitation-only online premiere, in advance of the Hearing Health Sector Alliance Workforce Summit summit, held on 2 March 2022**
- **a gala event for World Hearing Day (3 March 2022) in Melbourne that celebrates storytellers and the community**
- **a diverse program of screening events around Australia during 2022 with key sector stakeholders and community**

If you require further information, please contact:

Lisa Westhaven

Engagement Lead, Soundfair

T: 0450 764 603

E: lisa@soundfair.org.au

W: www.soundfair.org.au

Who is Soundfair?

Soundfair is a non-profit organisation committed to transforming the experience and wellbeing of all people with hearing conditions. We do this by amplifying their diverse voices, focusing on the whole person and catalysing change across the system and society in order to achieve our vision of a fair – fulfilling, accessible, inclusive and respectful – world for people with hearing conditions.

We believe that hearing conditions are about more than just ears and require more than just devices. Centring stories of lived experience in every aspect of our work, we work collaboratively with individuals and communities, together with professionals in the hearing services sector, to engage, empower and catalyse change.

Soundfair acknowledges and thanks the many people with lived experience of hearing conditions whose personal experiences, stories, preferences and needs inform every aspect of Soundfair's work.

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**"THERE IS NO GREATER AGONY
THAN BEARING AN UNTOLD STORY"
– MAYA ANJELOU**



**WE SEE YOU. WE HEAR YOU.
WHAT YOU ARE SAYING MATTERS.**

FESTIVAL PROGRAM

AT A GLANCE.

Deafying Gravity (run time 14 minutes)

Deaf queer aerial performer Katia Schwartz reflects on life, identity and her extraordinary career in this compelling documentary short from emerging Deaf filmmaker Samuel Martin (Sam I Am).

Deafying Gravity premiered at the Sydney Film Festival in 2021, **this is the first time it has had national screenings.**

LANGUAGE

In Auslan with English subtitles

DIRECTOR

Samuel Martin

SCREENWRITER

Danni Wright, Samuel Martin

We Hear You (run time 1 hour)

We Hear You depicts the stigmas and challenges of living with hearing loss. Executive produced by three women with hearing loss, the documentary was conceived, filmed and directed across two continents, all during the COVID-19 pandemic.

We Hear You was a **winner at the Cannes World Film Festival 2021, this is an Australian premiere.**

LANGUAGE

In English and Spanish with English subtitles

DIRECTOR

Carolina Cordero

SCREENWRITER

Shari Eberts

Hear Me Out (run time 9 minutes)

This documentary focuses on the experiences of Sue Walters and Jackson Tait. The narrative explains how Sue and Jackson came to have cochlear implants and features an interview with Prof Bill Gibson.

Hear Me Out was a **winner at the London Independent Film Awards 2021.**

LANGUAGE

In English with English subtitles

DIRECTOR

Marcus Van Altena

SCREENWRITER

Marcus Van Altena

Amplify This! (working title, run time approx 15 minutes)

Showcasing the diversity of lived experience by spotlighting nine individuals, this Australian short explores the issues of identity, access and belonging for people who are Deaf and people who have hearing loss.

This is a world premiere and exclusive cinema release.

LANGUAGE

In English and Auslan with English subtitles

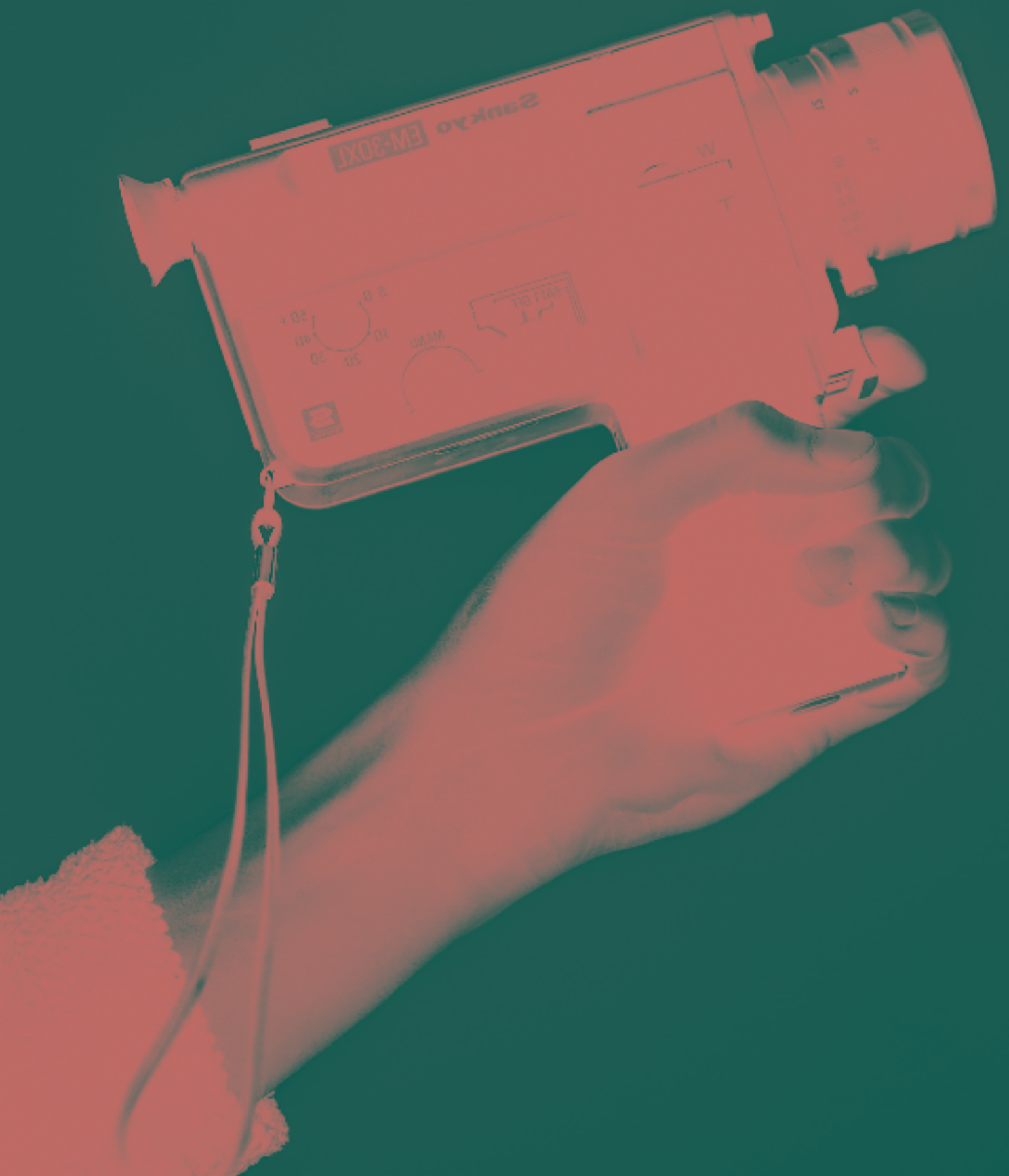
DIRECTOR

Danielle Karalus

PRODUCER

Soundfair

**“WE TELL OURSELVES STORIES
IN ORDER TO LIVE”
– JOAN DIDION**



ARE YOU READY

FOR YOUR CLOSE UP?

Being a **premiere partner** of the Soundfair film festival offers your organisation not only the opportunity to participate in this prominent series of stigma-challenging, mind-changing, agenda-setting, community-building events, but also – and more even importantly – the opportunity to **share your story, on screen and in person**.

These spotlit starring roles provide a unique staging for you to communicate with a highly influential audience of policymakers, researchers, clinicians, stakeholders and the community. As a premiere partner, you will gain broad exposure and the chance to win hearts and minds. Premiere partners also have the opportunity to be guests of honour at the premiere and/or gala screening.

Taking a supporting role as a **festival sponsor** offers your organisation many benefits and opportunities such as:

- prominent positioning
- targeted marketing
- increased awareness
- relationship management
- promote brand loyalty and increase sales
- reward high-performing teams
- embed a culture of person-centred care

Whatever your chosen role, your participation will:

- position you as a thought leader and responsible corporate citizen
- help increase your brand profile
- signal that you are consumer-focused
- help you create new business opportunities

DRAMATIS PERSONAE

PREMIERE PARTNERS

Presenting patron – \$10,000

(one opportunity)

- Pre-screening advertisement in all festival screenings (maximum length 2:30)
- Full-page advertisement in festival program
- Opportunity to speak (five minutes) at the gala screening
- Gift or brochure in premiere and gala gift bags
- 20 guest tickets (for use at any screening)
- Brand recognition on all social media and e-mail marketing campaigns

Production patron – \$5000

(three opportunities)

- Advertisement included in all festival screenings (maximum length 1:00)
- Half-page advertisement in festival program
- Gift or brochure in premiere and gala gift bags
- 15 guest tickets (for use at any screening)
- Brand recognition on all social media and e-mail marketing campaigns

Premiere patron – \$3000

(five opportunities)

- Gift or brochure in premiere and gala gift bags
- Quarter-page advertisement in festival program
- 10 guest tickets (for use at any screening)
- Brand recognition on all social media and e-mail marketing campaigns

Popcorn patron – \$1000

(one opportunity)

- Bring on the deliciousness with gift cards for a range of classic cinema snacks for the gala audience

We can also tailor patron packages to your requirements, please contact:

Lisa Westhaven
Engagement Lead, Soundfair
T: 0450 764 603
E: lisa@soundfair.org.au
W: www.soundfair.org.au

ENSEMBLE**FESTIVAL SUPPORTERS****Screening sponsor – \$1000**

- 10 guest tickets for a chosen screening
- Logo included in festival program for that screening
- Brand recognition on all social media and e-mail marketing campaigns for that screening

Experience sponsor – \$500

- 8 guest tickets for a chosen screening
- Logo included in festival program for that screening
- Brand recognition on all social media and e-mail marketing campaigns for that screening

Community sponsor – \$250

- 6 guest tickets for a chosen screening
- Logo included in festival program for that screening
- Brand recognition on all social media and e-mail marketing campaigns for that screening

We can also tailor sponsorship packages to your requirements, please contact:

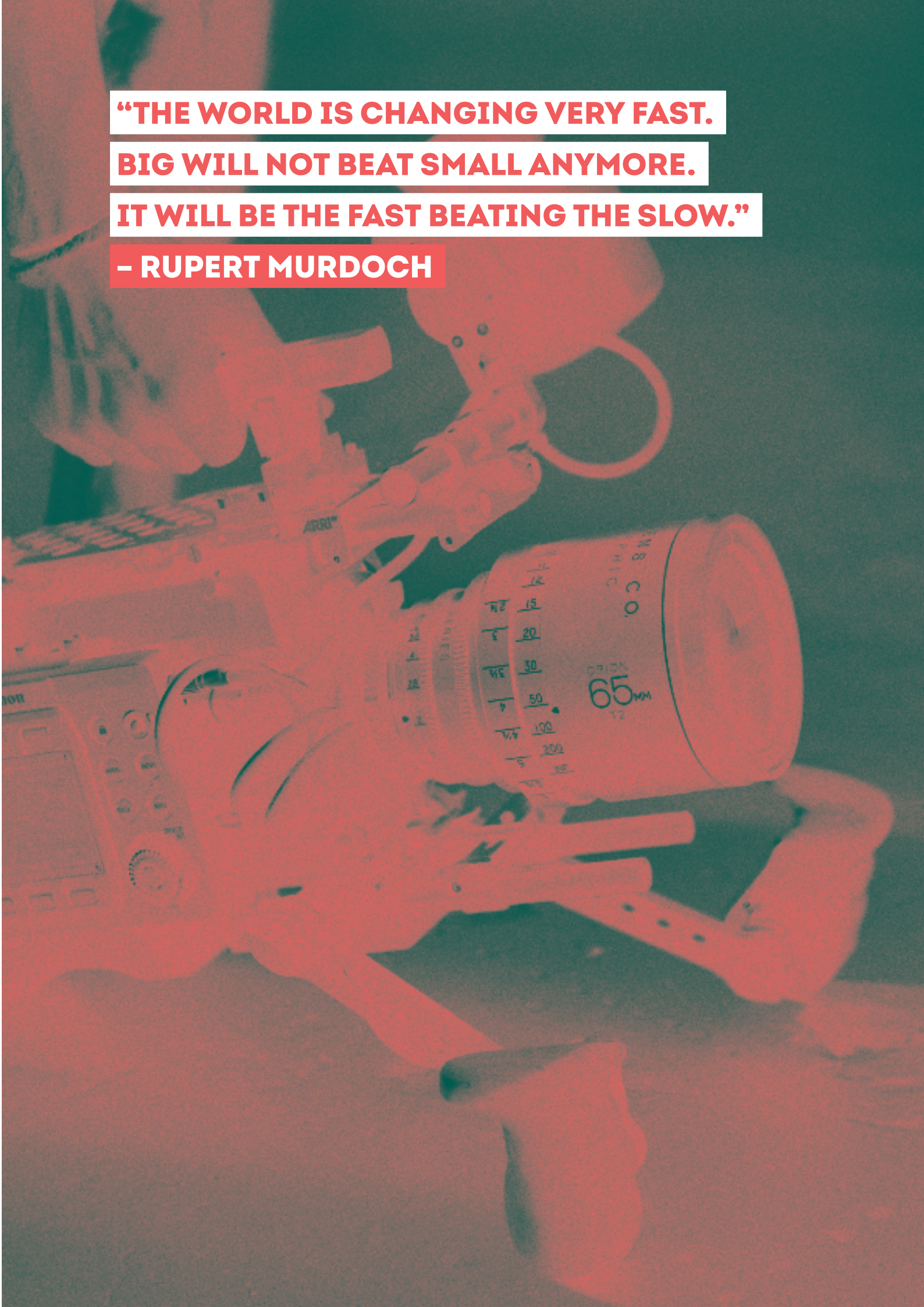
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“THE WORLD IS CHANGING VERY FAST.

BIG WILL NOT BEAT SMALL ANYMORE.

IT WILL BE THE FAST BEATING THE SLOW.”

– RUPERT MURDOCH





APPLICATION

FORM

In order to confirm your support of the Soundfair Film Festival, please complete the 'Application Form', enclosed with this prospectus. On receipt of the completed application form, you will be sent an invoice for payment. Premiere partner requests will be allocated strictly in order of receipt of the application and fee.

Application forms and queries should be addressed to:

Soundfair Film Festival

Attention: Lisa Westhaven

Soundfair

1 Hamilton Place, Mount Waverley, Victoria 3149

T: (03) 9510 1577 | F: (03) 8640 0681

E: lisa@soundfair.org.au

CONTACT INFORMATION

Organisation	
Contact person	
Position	
Address	
Suburb	State
Country	Postcode
Telephone (business)	
Fax (business)	
Telephone (mobile)	
Email	

Please select your preferred option/s

	Fee (inc GST)	Guest tickets included
Premiere Partners		
Presenting patron	\$10,000	20
Production patron	\$5000	15
Premiere patron	\$3000	10
Popcorn patron	\$1000	n/a
Additional guest ticket for gala	\$50	n/a
Festival Supporters		
Screening sponsor	\$1000	10
Experience sponsor	\$500	8
Community sponsor	\$250	6
Additional guest ticket for a festival screening	\$30	n/a
Total (inc GST)		

PAYMENT

On receipt of this application, you will be invoiced directly by the Soundfair accounts team.

CANCELLATION POLICY

After the official booking has been accepted by Soundfair, if the sponsorship item can be resold to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total sponsorship rate.

If not able to be resold, the company will be liable to pay the following fees:

- 50% of the total sponsorship rate, if the cancellation request is received in writing on or before 1 February 2022.
- 100% of the total sponsorship rate, if the cancellation request is received in writing on or after 2 February 2022, or if 'no show' at this event.

Any refunds of deposits paid will be made after the event, but not later than 30 April 2022. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including senders and receivers' charges, resulting from a refund related to cancellation of a sponsorship items will be passed on to the sponsor.

TERMS AND CONDITIONS

Your organisation's involvement is considered to be confirmed once Soundfair has received this completed form. Your entitlements will become effective once agreed payment has been received. This form is considered a contract between Soundfair and the sponsoring organisation.

The organiser of the forthcoming film festival is Soundfair ABN 16 984 530 754. Soundfair and/or a meeting manager may invite other organisations to participate in the event. Sponsorships for the event are subject to these terms and conditions and any other requirements notified by Soundfair or the meeting manager in connection with sponsorship arrangements.

1 Definitions

In these terms and conditions: "meeting manager" means the organisers, and/or other party, that Soundfair may appoint to assist in the conduct of the event; "you", "your" or "sponsor" means the organisation named on the application form contained within this prospectus and confirmed by Soundfair; and "venue" means the buildings or spaces in which the film festival premiere, gala screening and all subsequent screenings are conducted.

2 Acceptance of Terms

On completing and returning a signed application for sponsorship in connection with the event you accept that these terms and conditions apply to the entire exclusion of any other terms or conditions which may be proffered by you and which Soundfair may have been deemed to have accepted if not for this condition, including any conflicting conditions in your application.

3 Sponsorship and Exhibition Arrangements

Applications and Benefits

- a. Once submitted, an application can only be withdrawn or modified with the written approval of Soundfair. Soundfair reserves the right to decline any application to participate in the event, without being obliged to give reasons why.
- b. Acceptance of sponsorship from any organisation does not imply Soundfair endorsement of their products and/or services, which must be made clear at all times (in a manner acceptable to Soundfair). Nor does acceptance confer any right of exclusivity in respect of the Soundfair event or any other activities of Soundfair
- c. Soundfair will only accept sponsorship from organisations that abide by their relevant industry code of conduct and all applicable laws. On submitting an application you warrant that you comply with applicable laws and all provisions of the relevant code(s) of conduct or similar and it is your responsibility to ensure that they continue to be complied with for the duration of the sponsorship period. Compliance must be demonstrated on request. In the event of non-compliance or insufficient evidence of your ability to ensure ongoing compliance, Soundfair or its meeting manager may suspend or terminate your sponsorship arrangements, without being liable to pay any compensation to you.
- d. Applications to sponsor must be made on the relevant form contained within the sponsorship and exhibition prospectus. Phone or unpaid bookings will not be accepted.
- e. If your application is approved, you will be entitled to the notified benefits, subject to the prescribed payments.

Payments and Taxes

- f. You will not receive any entitlements until all monies have been paid. Payments are non-refundable.
- g. If you pay by electronic funds or an international cheque/bank draft you agree to pay any bank charges and must include these in the amount you transfer. If you pay via credit card, a merchant fee may be charged if detailed within the sponsorship prospectus or the application form.
- h. Taxes and charges, including goods and services taxes, value-added taxes and multi-stage turnover taxes, are in addition to the stated amounts and are payable by you at the time a taxable event arises or the charge is imposed. You are liable for all expenses incurred by Soundfair in collecting amounts payable, including, but not limited to, all legal expenses on a full indemnity basis. Interest on all outstanding moneys will accrue at a rate equivalent to the then current rate fixed under section 2 of the Penalty Interest Rates Act 1983 (Vic) plus 5%, compounding monthly.

Allocated Space

- i. Seating is allocated at the discretion of Soundfair and may only be changed by you with the prior written approval of Soundfair or the meeting manager.
- j. Soundfair reserves the right to redesign the seating for sponsors as it sees fit. Soundfair or the meeting manager will give you as much notice as practicable if a table allocation needs to be altered.

Registration of Staff

- k. All staff must be registered as organisation staff. Any staff, in addition to the entitlement as detailed in the prospectus, must be registered by the payment of the additional fee. The amount of this fee can be obtained from the Soundfair or the meeting manager. You are responsible for the safety of your employees, including the provision of a safe workplace.

Standard and Types of Displays

- m. Soundfair and the meeting manager reserve the right to ask you to remove any display items and materials they deem as unacceptable. Offending items must be promptly removed.
- n. Food, beverage or prohibited items are not permitted in the venue unless prior arrangements have been made with Soundfair or the meeting manager.
- o. The supply of items by a sponsor is entirely at the sponsor's risk and the sponsor must indemnify and keep indemnified Soundfair from and against any actions, suits, proceedings, claims, demands, damages, penalties costs and expenses, which may arise from the supply by sponsor of items.

Logos and Identification

- p. You must not use a Soundfair event logo or any identification of Soundfair in connection with your activities, unless expressly approved by Soundfair in writing on a case-by-case basis (approval may be withdrawn or modified on notice to you).

No Interference

- q. You must not use or conduct business from within the venue, specifically but not limited to, in the aisle ways, public thoroughfares and public areas. This includes, without limitation, the erecting of any sign, display or obstruction or the placing of promotional materials in any area of the venue.

Site Requirements and Behaviour

- r. You and the suppliers you are permitted to use on site must conform to the venue's environmental requirements, workplace health and safety requirements, insurance requirements and other regulations required by the venue.
- s. You must ensure that your employees and contractors will, at all times, act in accordance with the reasonable directives of Soundfair, the meeting manager and/or the venue and must conduct themselves in an orderly manner and in full compliance with the reasonable directives and requirements of the venue management and with all applicable laws ordinances and directives.
- t. You must promptly notify Soundfair in writing if a complaint is made in connection with your products or services or the conduct of your employees in connection with the Soundfair event. You must also promptly notify Soundfair in writing of any material concerns or disputes with the meeting manager or if you believe a direction or requirement of the meeting manager conflicts with these terms and conditions or any other requirements of Soundfair.

Risk and Loss

- u. Soundfair accepts no responsibility for the protection and security of your personnel and property and without limitation, Soundfair is not responsible for the loss and damage of any property of the sponsor under any circumstances whatsoever.
- v. You are responsible for insuring your items against loss and damage (at full replacement value).
- w. You must hold workers' compensation insurance and a broadform public liability insurance policy for a minimum of \$10 million or other amount as Soundfair reasonably nominates, as well as any other customary insurance directed by Soundfair, the meeting manager or a venue. Upon request, evidence of your insurance cover must be provided to Soundfair or the meeting manager, identifying insurer, policy number, renewal date and other relevant particulars.

Venue Damage

- x. Without limiting the requirements of a venue, sponsors must not damage in any way the walls, floors, ceilings or other surface of a venue, including the exhibition area, and on request must promptly pay or reimburse Soundfair or the venue (as directed) for the cost of reinstating any damage any damage caused by the sponsor and any associated penalties and losses for which Soundfair is liable.

Cancellation and Termination

- y. In the event that the meeting and/or exhibition is cancelled or delayed through no fault of Soundfair or the meeting manager, including but not limited to the actions of a venue or fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the sponsor and/or exhibitor will not be entitled to any refund or to a claim for any loss of damage.
- z. If you become insolvent or are in breach of these terms and unable or unwilling to remedy the breach within a period notified by Soundfair or the meeting manager, Soundfair may terminate your sponsor entitlements under these terms and conditions by written notice. Despite termination, you remain liable for all moneys payable under or in connection with these terms and conditions and the requirements of clauses 3(h),(k), (o), (u), (x) and aa) are ongoing.

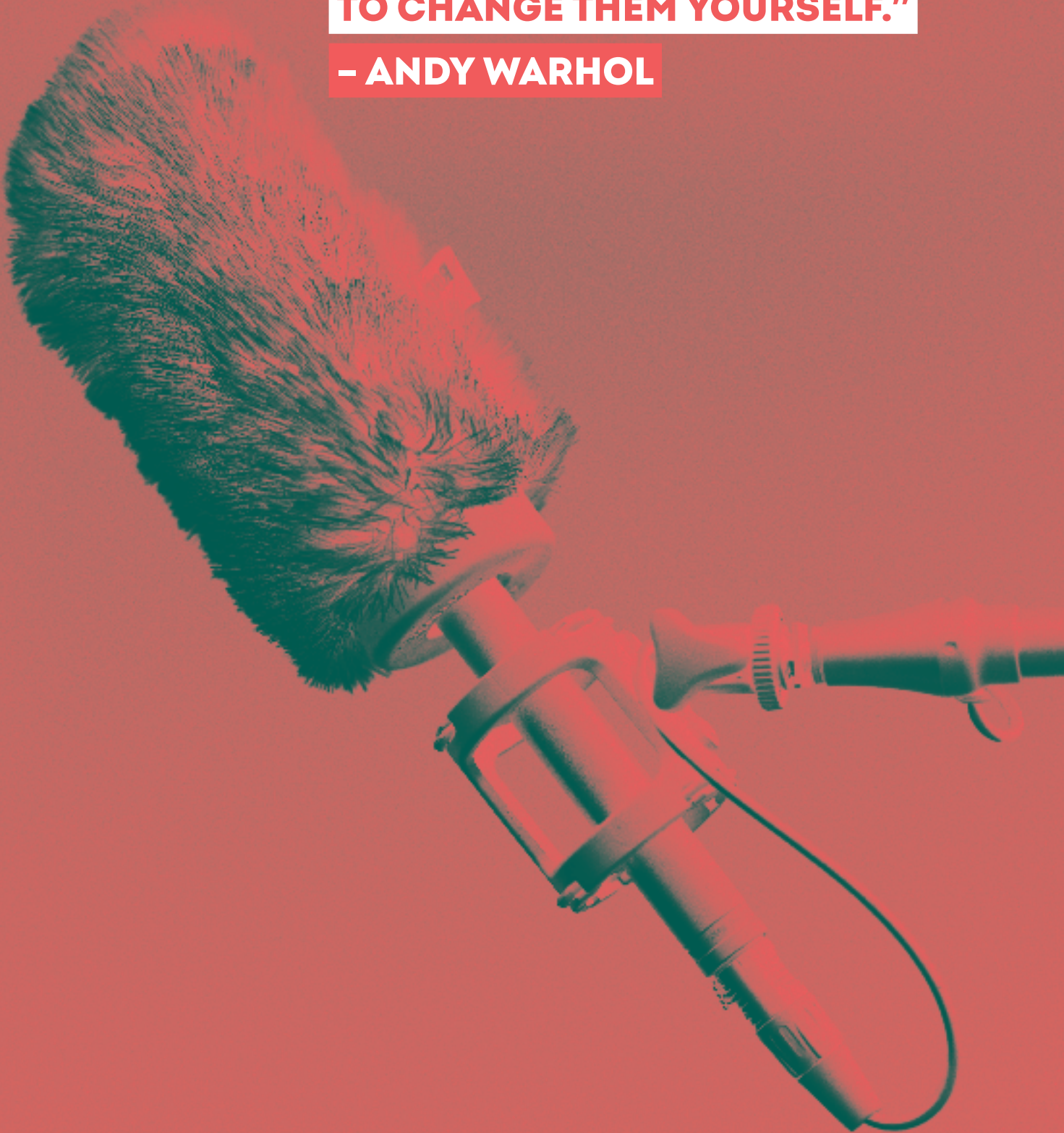
Confidentiality

- aa. Information exchanged concerning the Soundfair event and your arrangements as a sponsor/exhibitor are confidential, and must not be disclosed to any other person, without the written consent of Soundfair (otherwise than as intended for the purposes of giving effect to sponsor/exhibitor arrangements).

Program Conflict

- bb. You shall not host any external meetings, symposia, social function or activity, at any time during the event that would provide a program or social activity conflict.

**“THEY ALWAYS SAY TIME CHANGES
THINGS, BUT YOU ACTUALLY HAVE
TO CHANGE THEM YOURSELF.”
– ANDY WARHOL**



SOUNDFAIR

EMPOWERING. HEARING. EQUALITY.

HEARING LINE

1300 242 842

For hearing, social and
emotional support,
and general enquiries,
Monday to Friday,
9am – 5pm

ADDRESS

1 Hamilton Place
Mount Waverley
VIC 3149
Phone (03) 9510 1577
Fax (03) 8640 0681
Email info@soundfair.org.au

LET'S CONNECT



**#MoreThanJustEars
#MoreThanJustDevices**