SOUNDFAIR

HOST THE ONLY FILM FESTIVAL DEVOTED TO UNHEARD STORIES.

Premiering for World Hearing Day and travelling around Australia, this unique film festival will spotlight Deaf and hard of hearing storytellers to explore and celebrate the diversity of lived experience.

EMPOWERING. HEARING. EQUALITY.
Soundfair.org.au

“WE NEED TO LISTEN TO EACH OTHER AND
UNDERSTAND HOW WE SEE THE WORLD...
CINEMA IS THE BEST MEDIUM
FOR DOING THIS”
– MARTIN SCORSESE

SOUNDFAIR

YOUR TICKET TO PARTNER WITH US.

Soundfair is delighted to invite select like-minded organisations working in the Deaf and hard of hearing space to co-host the inaugural unheard stories film festival in their city/region.

Highlights of this outstanding opportunity include:

- **build community with an accessible event**
- **raise awareness of the challenges faced by Deaf and HoH people**
- **create local media interest**
- **establish or further embed productive relationships with local businesses**
- **fundraise for your organisation**

If you require further information, please contact:
Lisa Westhaven
Engagement Lead, Soundfair
T: 0450 764 603
E: lisa@soundfair.org.au
W: www.soundfair.org.au

“THERE IS NO GREATER AGONY
THAN BEARING AN UNTOLD STORY”
– MAYA ANJELOU
WE SEE YOU. WE HEAR YOU.
WHAT YOU ARE SAYING MATTERS.

SOUNDFAIR

FESTIVAL PROGRAM AT A GLANCE.

Deafying Gravity (run time 14 minutes)
Deaf queer aerial performer Katia Schwartz reflects on life, identity and her extraordinary career in this compelling documentary short from emerging Deaf filmmaker Samuel Martin (Sam I Am).

Deafying Gravity premiered at the Sydney Film Festival in 2021, **this is the first time it has had national screenings.**

LANGUAGE
In Auslan with English subtitles
DIRECTOR
Samuel Martin
SCREENWRITER
Danni Wright, Samuel Martin

We Hear You (run time 1 hour)
We Hear You depicts the stigmas and challenges of living with hearing loss. Executive produced by three women with hearing loss, the documentary was conceived, filmed and directed across two continents, all during the COVID-19 pandemic.

We Hear You was a **winner at the Cannes World Film Festival** 2021, **this is an Australian premiere.**

LANGUAGE
In English and Spanish with English subtitles
DIRECTOR
Carolina Cordero
SCREENWRITER
Shari Eberts

Hear Me Out (run time 9 minutes)
This documentary focuses on the experiences of Sue Walters and Jackson Tait. The narrative explains how Sue and Jackson came to have cochlear implants and features a short interview with Prof Bill Gibson.

Hear Me Out was a **winner at the London Independent Film Awards 2021**.

LANGUAGE
In English with English subtitles
DIRECTOR
Marcus Van Altena
SCREENWRITER
Marcus Van Altena

Amplify This! (working title, run time approx 15 minutes)
Showcasing the diversity of lived experience by spotlighting individual stories, this short documentary explores the issues of identity, access and belonging for people who are Deaf and people who have hearing loss.

This is a world premiere and exclusive cinema release.

LANGUAGE
In English and Auslan with English subtitles
DIRECTOR
Danielle Karalus
PRODUCER
Soundfair

“WE TELL OURSELVES STORIES IN ORDER TO LIVE”

– JOAN DIDION

SOUNDFAIR

ARE YOU READY FOR YOUR CLOSE UP?

Being a **co-host** of the Soundfair film festival offers your organisation not only the opportunity to participate in this prominent series of stigma-challenging, mind-changing, agenda-setting, community-building events, but also – and more even importantly – the opportunity to **share your story with your stakeholders in a compelling and emotive setting**.

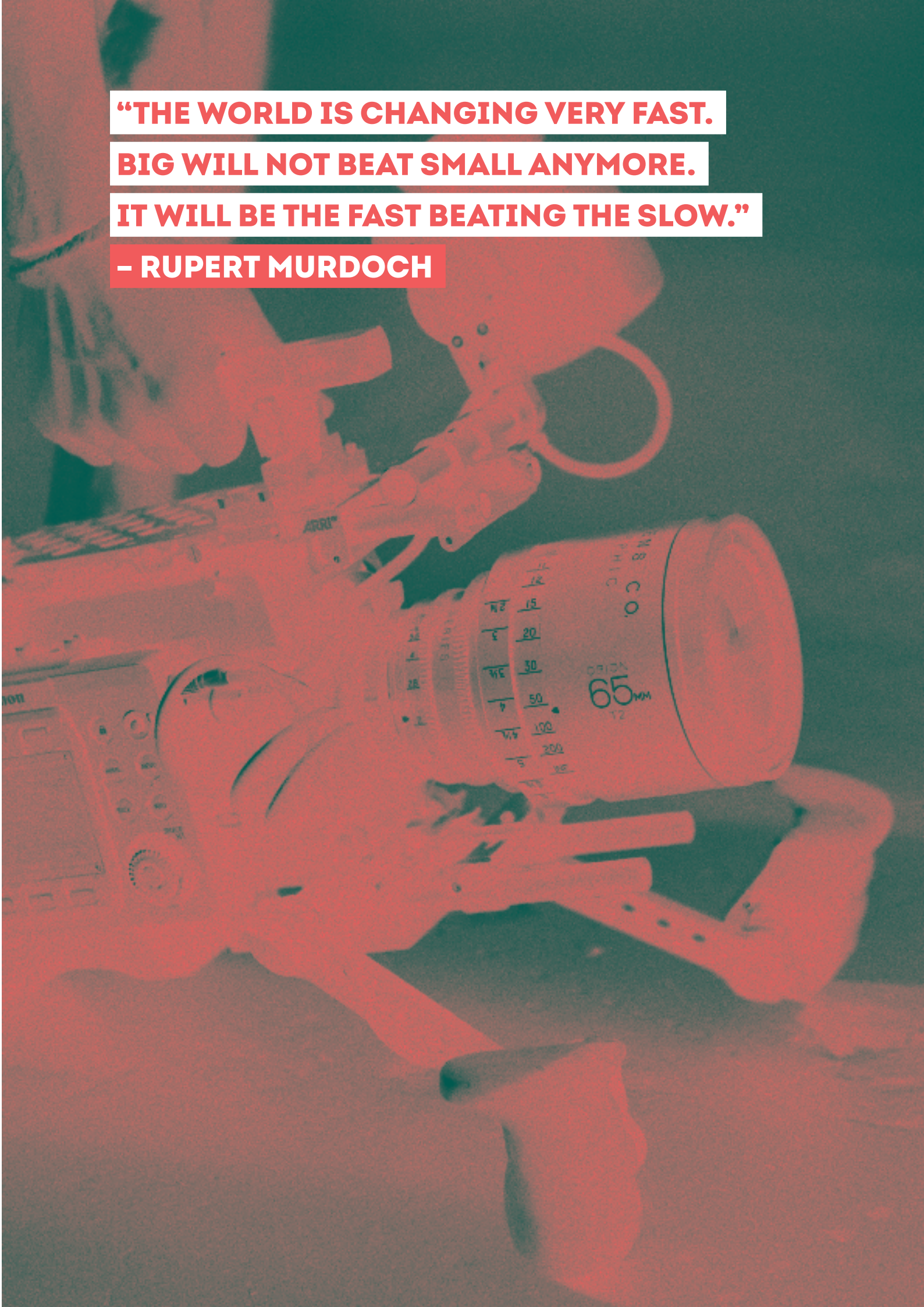
Co-hosting the festival unique staging for you to communicate with a broad audience and the community. As a co-host, you will gain broad exposure and the chance to win hearts and minds.

Taking a leading role as a **festival co-host** offers your organisation many benefits and opportunities such as:

- thought leadership
- targeted marketing
- increased awareness
- relationship management
- promote your brand and create loyalty
- reward volunteers, members, key community contacts
- embed a culture of person-centred care

However you choose to run your event, your participation will:

- position you as a thought leader
- help increase your brand profile
- signal that you are consumer-focused
- help you create new business opportunities


“THE WORLD IS CHANGING VERY FAST.
BIG WILL NOT BEAT SMALL ANYMORE.
IT WILL BE THE FAST BEATING THE SLOW.”
– RUPERT MURDOCH

SOUNDFAIR

WHAT WE WILL GIVE YOU

As co-host, Soundfair is invested in the success of your event. We will:

- **supply festival artwork source files for your use**
- **support you in co-branding and creating design assets to promote your event**
- **support you with messaging, press releases and filmmaker biographies, if required**
- **help you to secure a venue, if required**
- **support you with an online ticketing portal**
- **promote your event to our audience**
- **support you with creating and promoting sponsorship packages**
- **share our sponsorship revenue for your event with you 50:50**
- **give you complete control of ticket pricing, your discretionary complimentary ticket allocation and all revenue raised from ticket sales at your screening**

WHAT WE NEED FROM YOU

As co-host, you agree to:

- **host a screening event during 2022**
- **provide seed funding for venue hire**
- **promote your event to your audience and stakeholders**
- **share your event sponsorship revenue with Soundfair 50:50**
- **maintain the integrity of the brand identity of the festival**

"THEY ALWAYS SAY TIME CHANGES THINGS, BUT YOU ACTUALLY HAVE TO CHANGE THEM YOURSELF."
– ANDY WARHOL

We thank the following organisations for their support:

TPHE
THE PRODUCTION HOUSE EVENTS
Event experience consultant

SOUNDFAIR
EMPOWERING. HEARING. EQUALITY.

HEARING LINE

1300 242 842
For hearing, social and emotional support, and general enquiries, Monday to Friday, 9am – 5pm

ADDRESS

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LET'S CONNECT

#MoreThanJustEars
#MoreThanJustDevices